# HELLO!

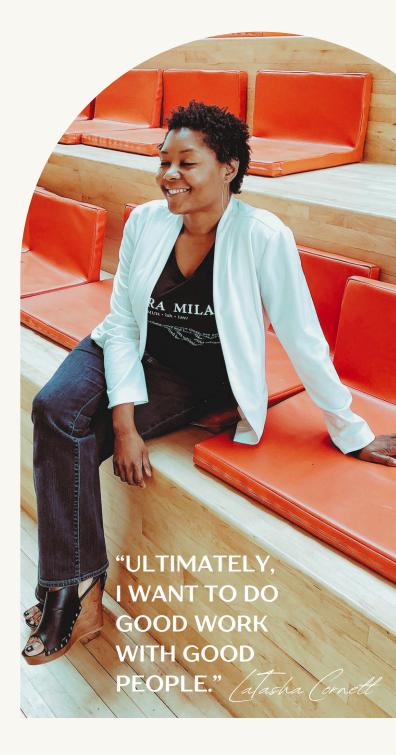
# MEET LATASHA

#### CREATIVE AND VERSATILE PROFESSIONAL

with a passion for making a positive impact. Skilled in WYSIWYG web building, graphic design, and project strategy, with a knack for problem-solving and collaboration.

Equipped with a diverse skill kit that includes experience as a registered yoga teacher, Notary Signing Agent, and occasional artist, I bring a unique perspective to every project.

Currently available to conspire for good with small businesses, startups, creatives, non-profits, individuals and financial institutions to bring visionary projects to life and create meaningful change in and around the community.



# LET'S DO GOOD WORK TOGETHER

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CAREER SNAPSHOT **BOOKACALL** 

EXPLORE THE POSSIBILITIES





consultingwithlrc.com



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### **SKILL KIT & COMPETENCIES**

Compliance

**Strong Analytical Skills** 

**Fiscal Accountability** 

**Event Management** 

**Digital Event Production** 

**AWS S3 Cloud Solutions** 

Project Strategy & Execution

Podcast hosting & production

Digital branding and marketing

## **EDUCATION & CERTIFICATIONS**

- Professional Wedding Officiant, AMM | April 2024
- Trauma Informed Yoga Teacher Training, THAY | March 2024
- Beginner ASL 1, Southwest Community College | March 2024
- Notary Signing Agent, National Notary Association | August 2023
- Notary Public, State of Tennessee | May 2023
- Yoga Teacher, RYT200, Accessible Yoga | September 2022
- Event Management Advanced Certification, CVENT | Dec 2020
- TABC On-Premise Server Permit | November 2020
- Coursework towards BA, Organizational Leadership, University of \*
  Memphis; Memphis, TN
- Coursework towards BA, Advertising, University of Kentucky; Lexington, KY

# **VOLUNTEER WORK | ONGOING**

**Gentle Yoga Class**, Hospitality Hub **Board Member**, Memphis Black Healers Collective

# LaTasha Cornett

Project Strategist & Creative Consultant

#### PROFESSIONAL SUMMARY

- \* Known for bright ideas; strategic and efficient Project Management:
  - Implemented effective project strategies resulting in a 40% reduction in project timeline tasks and a 10% increase in overall project efficiency.
  - Led planning and flawless execution of domestic and global corporate wellness events, activating dynamic impact on client experience by 25%.

### **EXPERIENCE**

# LRC Consulting Principal & Founder

MAR 2022 - PRESENT

- \* Design simple and practical solutions to optimize efficient back office practices
- ★ Develop comprehensive training plan for client application and software solutions
- \* Thoughtful graphic design & website design
- \* Brand development and marketing
- \* Digital content creation

### Church Pension Group Lead Event Rep

FEB 2003 - MAR 2022

- \* Managed critical project elements, budgets, and spearheaded collaborative initiatives.
- \* Strategized with internal and external stakeholders to direct end-to-end operational aspects of diverse events.
- \* Defined and prioritized tactical project timelines, consistently meeting stringent deadlineses.
- \* Negotiated contracts with external vendors and conducted site visits for optimal venue selections.
- \* Developed a peer-to-peer recognition program to improve team relations and increased retention by 11%